

## Special Use Permits for Commercial Filming / Sporting Events / Charity Events

A Special Use Permit (SUP) is required for **any** commercial filming, sporting event, charity event or organized activity. "Commercial filming" means the film, electronic, magnetic, digital, or other recording of a still or moving image by a person, business, or other entity for a market audience with the intent of generating income. Commercial filming and shoots include (but are not limited to) movie shoots; television, print, or internet commercials, advertisements, or promotions for products or businesses; etc. Amateurs are also required to obtain a permit. Professional portrait photographers are not required to obtain a SUP but need a Professional Photography Pass. Details can be viewed here:

<https://stateparks.utah.gov/wp-content/uploads/sites/13/2023/12/Professional-Portrait-Photography-in-Snow-Canyon-2024-v1.pdf>

Sporting, charity, and large-scale events include (but are not limited to) organized sporting events, poker runs, charity fund-raisers, and other organized events outside of standard park operations.

Requirements for commercial filming, media/print shoots, sporting, charity or other large events include:

1. Submission of a detailed proposal **a minimum** of one month in advance of event. Park staff will review the request and determine whether or not the requested activity can be supported / approved.
2. A \$150.00 filing fee (minimum required fee); may be charged per day depending on scale of activity.
3. \$3,000,000 liability insurance certificate
4. Activities / events are only permitted in areas open to the general public, i.e. no special access privileges will be granted.
5. The duration of the SUP will be good for the date(s) of issue only. In the event that the shoot is postponed due to bad weather or a change in circumstances the fee will rollover to the next scheduled date only upon appropriate and timely notification by the permittee.
6. On-site coordinator / guide must be present (and available to park staff) for all filming / shoot activity / or event activities.

In addition to the \$150 non-refundable permit fee the following additional fees may be incurred depending upon the scale and impact of the event:

1. \$500.00 minimum performance bond depending on scale of activity
2. \$15 per vehicle or \$4.00 per person, per day commercial fee
3. \$50.00 per hour staff consultation/planning
4. \$50.00 per hour law enforcement personnel
5. \$60.00 per night / vehicle for overnight storage of vans, trucks, etc.
6. \$50.00 per hour / park vehicle
7. Payment of up to 100 percent of lost daily revenue dependent upon the degree of disruption to park services and visitors.

**In order to assess requests and/or issue a permit a detailed proposal is required and should include the following information:**

1. Detailed description of event or shoot including equipment, props, nature of shoot/event, etc.
2. Business name, address, and phone number
3. Name and e-mail address of permittee
4. Name and e-mail address of on-site coordinator (if different than #3)
5. Date(s) of shoot / event
6. Location(s) of shoot / event
7. Arrival and departure times
8. Number of people
9. Number of vehicles
10. Non-refundable filing fee of \$150

Please note:

1. During peak seasons (mid-February through mid-June and mid-September through November) shoots are not permitted on weekends.
2. Parking is limited throughout the canyon.
3. Parking is in designated lots only; parking along road shoulders is prohibited.
4. Hiking is on designated trails only. No off-trail or cross-country travel is allowed. All trails are detailed in our park brochure – make certain to pick up your copy.
5. Shoots are only permitted in areas open to the general public, i.e. no special access privileges will be granted.
6. Drone use is restricted to the Snow Canyon Scenic Overlook.
7. Annual State Park passes cannot be used for any type of commercial activity.
8. Failure to obtain the proper permit may result in a minimum \$600 fine.

If you would like additional information on the park, potential shoot/event locations, or have other questions please feel free to phone 435-628-2255. Any of the full-time staff can assist you with your questions or permit:

Kristen Comella, Park Manager: [kristencomella@utah.gov](mailto:kristencomella@utah.gov)  
Jesse Henderson, Assistant Manager: [jessehenderson@utah.gov](mailto:jessehenderson@utah.gov)  
Cheyenne Winchester, Park Naturalist: [crwinchester@utah.gov](mailto:crwinchester@utah.gov)