

Yuba State Park

Yuba State Park
12225 South Yuba Dam Road
Levan, Ut 84639
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Park Manager: Cheston Slater

ECONOMIC TOOLKIT INFO

- In 2009, 194,947 individuals visited Yuba State Park. 2009 Juab County population was about 10,191. according to Governor's Office of Planning and Budget population estimates. So, in 2009, the county, the park, and its staff hosted a number of individuals that is about 19 times county's current population.
- Based on a 2006 visitor survey conducted at the park, it appears that Yuba visitors travel in large groups (average group size among survey respondents was about 12 individuals), and stay overnight (average length of stay among survey respondents was about two full days).
- The survey results also showed that 65 percent of survey respondents spent money within Juab County during their stay at the park, and these expenditures averaged about \$219 per group, per visit.
- Based on these survey results, and accounting for group size, length of stay, and potential survey bias, division planners estimated that the 194,947 visitors to Yuba could contribute as much as \$1.9 million in wages, proprietors' income, property income, and tax revenues within Juab County. This appears to be a reasonable estimate, as survey respondents list Yuba as a primary destination and visitors tend to stay overnight (thus increasing the probability of spending on travel-related items nearby). This equates to a figure of about \$9.75 of impact per visitor, which is conservative compared to other studies.
- The park's economic impact is equivalent to about \$186 per county resident on a per capita basis (\$1.9 million / 10,191 county population ≈ \$186).
- In 2009, the park paid \$11,121 in sales and use taxes and \$4,126 in transient room taxes. These revenues were directed to Juab County as a result of park operations at Yuba.
- As with other boating recreation areas, off highway vehicle (OHV) use is another major recreation activity within the Juab County. In 2008, 2,046 OHVs and 211 snowmobiles were registered within Juab County. These yield revenues to the county (in the form of payments in lieu of taxes) of about \$56,265 for OHV registrations and \$5,803 for snowmobile registrations for a total of \$62,068. More significantly, the park and the Division facilitate the provision of many OHV and snowmobile opportunities near the park and within Juab County. Thus, the park plays a key role in bringing even more economic impact to the county.
- The Division's Boating Program collects data and information on boating-related activities and opportunities in each county. In 2009, the Division's Boating Program authorized (or listed as current) 1 Captain/Guide license/boat crew permit within the county. The division helps facilitate economic impacts to the county through the provision of boating and water-based recreation opportunities.
- Yuba State Park provides a number of essential, community-oriented services and frequently partnerships with the county in providing or sharing resources (PROVIDE EXAMPLES – back up for local law enforcement agencies, education programs to schools, wildland fire support, community event staff support, search and rescue availability, etc.)