

Steinaker State Park

Steinaker State Park
4335 North Highway 191
Vernal, UT 84078
435-789-4432

Park Manager: Michael Murray

ECONOMIC TOOLKIT INFO

- In 2009, 73,378 individuals visited Steinaker State Park. 2009 Uintah County population was approximately 31,291 according to Governor's Office of Planning and Budget population estimates. So, in 2009, the county, the park, and its staff hosted a number of individuals that equates to more than twice the county's current population.
- Survey research suggests that Steinaker is a primary destination for park visitors. Almost 62 percent indicated that the park was their only destination. Most visitors appear to be local, visiting in groups averaging about 6 people. Survey respondents spent an average of about \$174 per group, mostly in the nearby town of Vernal, as part of their visit.
- Division Planners estimate the 73,378 visitors to Steinaker in 2009 generated approximately \$288,376 in local wages, earnings, rents, and tax revenues within Uintah County. This impact is relatively low, as much of these expenditures represent money that is not "new" or "exported" into the county from out of area visitors.
- Off highway vehicle (OHV) use is a major recreation activity within the county. In 2008, 4,891 OHVs and 590 snowmobiles were registered within Uintah County. These yield revenues (in the form of payments in lieu of taxes) to the county of about \$134,503 for OHV registrations and \$16,225 for snowmobile registrations for a total of \$150,728. The Division plays a key role in administering programs that provide for safe OHV and snowmobile experiences within the county.
- Through its operations at Steinaker, the division paid \$7,143 in sales and use taxes and along with Red Fleet paid \$2,593 in transient room taxes to Uintah County.
- The Division's Boating Program collects data and information on boating-related activities and opportunities in each county. In 2009, Uintah County had five boat dealers and one boating outfitter. Also in 2009, the Division's Boating Program authorized (or listed as current) 12 Captain/Guide licenses and boat crew permits within the county. The park and the division play a key role facilitating economic impacts to the county through the provision of boating and other water-based recreation opportunities.
- In 2009, the park spent about \$200,234 to maintain and operate the park and to pay for necessary infrastructure.
- Steinaker State Park provides a number of essential, community-oriented services and frequently partnerships with the county in providing or sharing resources (PROVIDE EXAMPLES – back up for local law enforcement agencies, education programs to schools, wildland fire support, community event staff support, search and rescue availability, etc.)