

Sand Hollow State Park

Sand Hollow State Park
4405 West 3600 South
Hurricane, UT 84737
435-680-0715

Park Manager: Laura Melling

ECONOMIC TOOLKIT INFO

- In 2009, 185,141 individuals visited Sand Hollow State Park. 2009 County population was approximately 145,466 according to Governor's Office of Planning and Budget population estimates. So, in 2009, the county, the park, and its staff hosted a number of individuals that is about 1.3 times the size of the county's current population.
- Sand Hollow State Park is popular with groups of family and friends who typically stay for a day or less. However, while most visitors appear to be county residents, visitor surveys indicate that approximately 20 percent come from outside of Washington County.
- In visitor surveys conducted at the park in 2007, respondents were asked to estimate the amount of money they spent within the Washington County area during their visit. On average, visitors spend about \$196 per group within the area during each visit to the park. Average group size is about 5.6 individuals. Hence, average local spending per individual is about \$35 per visit.
- Division Planners estimate that Sand Hollow visitor spending created approximately \$2.8 million in local wages, earnings, rents, and tax revenues within Washington County in 2009.
- In 2008, 9,985 off highway vehicles and 328 snowmobiles were registered within Washington County. These yielded revenues to the county of about \$274,588 for OHV registrations and \$9,020 for snowmobile registrations for a total of \$283,608. Sand Hollow is one of the County's most significant OHV recreation areas, and provides County residents with opportunities to enjoy OHV and boating opportunities within close proximity of their place of residence. Likewise, the Division and the park facilitate the provision of other area OHV opportunities that undoubtedly bring even more economic impact to the county.
- In 2009, Sand Hollow, along with Quail Creek, Gunlock, and Snow Canyon contributed a total of \$13,893 in transient room taxes to the County from park operations. The City of Hurricane received \$35,881 in sales and use taxes from Sand Hollow.
- The Division's Boating Program collects data and information on boating-related activities and opportunities in each county. In 2009, Washington County had 9 major boat dealers and 2 boat liveries (providing boat rentals). Also in 2009, the Division's Boating Program authorized (or listed as current) 4 Captain/Guide licenses and boat crew permits within the county. The park and the division play a key role facilitating economic impacts to the county through the provision of boating opportunities.
- Sand Hollow State Park provides a number of essential, community-oriented services and frequently partnerships with the county in providing or sharing resources (PROVIDE EXAMPLES – back up for local law enforcement agencies, education programs to schools, wildland fire support, community event staff support, search and rescue availability, etc.)