

# Palisade State Park

Palisade State Park  
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Park Manager: Shon Tripp

## ECONOMIC TOOLKIT INFO

- In 2009, 313,501 individuals visited Palisade State Park. 2009 County population was approximately 27,646, according to Governor's Office of Planning and Budget population estimates. So, in 2009, the county, the park, and its staff hosted a number of individuals that equates to more than 11 times the size of the county's current population.
- Palisade State Park appears to be a primary destination that attracts a mix of Sanpete County residents and visitors from the Wasatch Front. Past survey research shows that about half of park visitors are Sanpete County residents, with the other half being predominantly residents from Salt Lake, Utah, and Davis Counties. Survey research also shows that the park was a primary destination for about 93 percent of survey participants.
- Past survey data shows that on average, park visitors spent about \$50 per group as part of their visit to Palisade. Average group size was about 3.2 individuals, and average length of stay was about 1 day. This translates into average expenditures of approximately \$15.58 per visit, per individual.
- Assuming the above information provides a reasonable estimate of visitor expenditures, and accounting for spending that occurs within county during a visit, Division Planners estimate the 313,501 visitors to Palisade in 2009 could be responsible for creating approximately \$3.4 million in local wages, earnings, rents, and tax revenues within Sanpete County in 2009.
- The park's \$3.4 million economic impact is equivalent to about \$123 per county resident on a per capita basis (\$3.4 million / 27,646 county population ≈ \$123).
- In 2008, 4,871 off highway vehicles and 349 snowmobiles were registered within Sanpete County. These yielded revenues to the county (in the form of payments in lieu of taxes) of about \$133,953 for OHV registrations and \$9,598 for snowmobile registrations for a total of \$143,550. Through its administration of statewide OHV and snowmobile programs, the Division and the park facilitate the provision of numerous area OHV and snowmobile opportunities that undoubtedly bring even more economic impact to the county.
- In 2009, the county received \$38,059 in sales and use taxes, and, along with Yuba State Parks paid \$8,078 in transient room taxes from park operations.
- The Division's Boating Program collects data and information on boating-related activities and opportunities in each county. In 2009, Sanpete County had three boat dealers. Also in 2009, the Division's Boating Program authorized (or listed as current) two Captain/Guide licenses and boat crew permits within the county. The division plays a key role facilitating economic impacts to the county through the provision of boating opportunities.
- In 2009, the park spent about \$890,000 to maintain and operate the park and to pay for necessary infrastructure.
- Palisade State Park provides a number of essential, community-oriented services and frequently partnerships with the county in providing or sharing resources (PROVIDE EXAMPLES – back up for local law enforcement agencies, education programs to schools, wildland fire support, community event staff support, search and rescue availability, etc.)