

Kodachrome Basin State Park

ECONOMIC TOOLKIT INFO

Kodachrome Basin State Park
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Park Manager: Aaron Farmer

- In 2009, 50,939 individuals visited Kodachrome State Park. 2009 Garfield County population was approximately 5,149, and Kane County's estimated population was 6,740 according to Governor's Office of Planning and Budget population estimates. So, in 2009, the county, the park, and its staff hosted a number of individuals that equates to about 4.3 times the size of both Garfield and Kane county's current population.
 - Kodachrome State Park visitors typically visit the park as one stop among many points of interest within the area. Past survey research suggests that most visitors live outside of Utah, and many are of international origin.
 - This survey indicated that on average, park visitors spent about \$145 per group (in current dollars) as part of their visit to Kodachrome (average group size was approximately 3.2 individuals). About 77 percent of survey respondents said they spent money in nearby towns, primarily within the Garfield County towns of Tropic, Panguitch, and Cannonville.
 - Division Planners estimate the 50,939 visitors to Kodachrome in 2009 generated approximately \$704,656 in local wages, earnings, rents, and tax revenues within Garfield County in 2009. These estimates consider the fact that Kodachrome is one visitor destination among many. Accordingly, it would be inaccurate to attribute all stated visitor spending directly to the park.
- However, it can be safely assumed that the park plays a key role in helping to channel visitor spending within the county's economy.
- In 2009, the county received \$11,903 in sales and use taxes from operations at Kodachrome, and \$6,646 in transient room taxes from both Coral Pink and Kodachrome State Parks.
 - In 2008, 1,303 off highway vehicles (OHVs) and 255 snowmobiles were registered within Kane County. These yield revenues to the County (in the form of payments in lieu of taxes) of about \$33,055 for OHV registrations and \$7,013 for snowmobile registrations for a total of \$42,845. In addition, there are more OHV and snowmobile enthusiasts who visit Kane County each year bringing revenues through visitor spending within the County. Utah State Parks is a strong partner with Kane County in promoting and providing these OHV and snowmobile opportunities.
 - The Division's Boating Program collects data and information on boating-related activities and opportunities in each county. In 2009, Kane County had one boat dealer and three boat liveries (providing boat rentals). Also in 2009, the Division's Boating Program authorized (or listed as current) one Captain/Guide license within the county. The division plays a key role facilitating economic impacts to the county through the provision of boating opportunities.
 - Kodachrome State Park provides opportunities for private businesses.
- Through 2009, one private business contracted with the park to provide tours of the area and other goods and services to park visitors. This privately-owned business generated just over \$46,000 in revenues at the park during 2009.
- Kodachrome State Park provides a number of essential, community-oriented services and frequently partnerships with the county in providing or sharing resources (PROVIDE EXAMPLES – back up for local law enforcement agencies, education programs to schools, wildland fire support, community event staff support, search and rescue availability, etc.)