

# Great Salt Lake State Marina

## ECONOMIC TOOLKIT INFO

Great Salt Lake State Marina  
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Park Manager: Bob Rosell

- In 2009, 213,289 individuals visited Great Salt Lake State Park. 2009 Salt Lake County population was approximately 1,042,125, according to Governor's Office of Planning and Budget population estimates. So, in 2009, the county, the park, and its staff hosted a number of individuals that equates to more than 20% of the county's current population.
- Previous visitor survey research shows that Great Salt Lake is one stop among many for visitors. In addition, most visitors are from outside of the area (60%), they visit typically for 1.5 hours or less, and most (60%) indicated they spend money (about \$294 per group, per visit) within the County during their visit.
- Division planners estimate the 213,289 visitors to Great Salt Lake in 2009 could contribute as much as \$4.1 million in local wages, earnings, rents, and tax revenues within Salt Lake County. This equates to about \$19 of total impact per visitor. Based on this estimate, the county receives about \$454,000 in sales and business taxes from visitor spending. Because Great Salt Lake is one visitor destination among many, it would be inaccurate to attribute total visitor spending directly to Great Salt Lake State Park. However, as a major recreation area, the park plays a role in helping to channel visitor spending within the county's economy, and the impact estimates provided are in line with similar studies.
- In 2008, 45,872 off highway vehicles (OHV) and 6,520 snowmobiles were registered within Salt Lake County. These yield revenues (in the form of fees in-lieu of property taxes) to the County of about \$1,261,480 for OHV registrations and \$179,300 for snowmobile registrations for a total of about \$1.4 million. Park and Division staff play a key role in administering programs that provide for safe OHV and snowmobile experiences within the state.
- In 2009, the Division paid Salt Lake County \$1,540 in Sales and Use Taxes and \$13,914 in Transient Room Taxes from park operations occurring within the County.
- The Division's Boating Program collects data and information on boating-related activities and opportunities in each county. In 2009, Salt Lake County had 26 major boat dealers, 4 boat liveryes (providing boat rentals) and 11 boating outfitters. Also in 2009, the Division's Boating Program authorized (or listed as current) 67 Captain/Guide licenses and boat crew permits within the county. The park and the division play a key role facilitating economic impacts to the county through the provision of boating opportunities.
- In 2009, the park spent about \$384,000 to maintain and operate the park and to pay for necessary infrastructure.
- Great Salt Lake State Park provides a number of essential, community-oriented services and frequently partnerships with the county in providing or sharing resources (PROVIDE EXAMPLES – back up for local law enforcement agencies, education programs to schools, wildland fire support, community event staff support, search and rescue availability, etc.)