

Goblin Valley State Park

Goblin Valley State Park
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Park Manager: Eugene Swalberg

ECONOMIC TOOLKIT INFO

- In 2009, 52,771 individuals visited Goblin Valley State Park. 2009 Emery County population was approximately 10,848, according to Governor's Office of Planning and Budget population estimates. So, in 2009, the county, the park, and its staff hosted a number of individuals that equates to almost 5 times the size of the county's current population.
- It appears that most Goblin Valley visitors visit the park as part of a trip to other area locations, and tend to stay overnight at the park. Most of the survey respondents indicated they spent money in cities and towns within 75 miles of the park.
- The Goblin Valley survey shows that on average, park visitors spent about \$111 per group within 75 miles of the park during their visit. Average group size was about 5.5 individuals, and average length of stay was about 2.7 days. This translates into average expenditures of approximately \$7.46 per visit, per individual.
- Accounting for the fact that Goblin visitors tend to visit the park as one destination among others, Division planners estimate the 52,771 visitors to Goblin Valley in 2009 could be responsible for creating approximately \$834,000 in local wages, earnings, rents, and tax revenues within Emery County. Of this amount, approximately \$30,000 represents taxes paid to the county from visitor spending.
- The park's \$834,000 economic impact is equivalent to about \$76.88 per county resident on a per capita basis ($\$834,000 / 10,848$ county population \approx \$76.88).
- In 2008, 2,359 off highway vehicles and 121 snowmobiles were registered within Emery County. These yielded revenues to the county (in the form of payments in lieu of taxes) of about \$64,873 for OHV registrations and \$3,328 for snowmobile registrations for a total of \$68,201. Through its administration of statewide OHV and snowmobile programs, the Division and the park facilitate the provision of numerous area OHV and snowmobile opportunities that undoubtedly bring even more economic impact to the county.
- In 2009, the county received \$12,287 in sales and use taxes from park operations.
- In 2009, the county received \$9,340 in transient room taxes from Division operations in Emery County.
- In 2009, the park spent about \$156,300 to maintain and operate the park and to pay for necessary infrastructure.
- Goblin Valley State Park provides a number of essential, community-oriented services and frequently partnerships with the county in providing or sharing resources (PROVIDE EXAMPLES – back up for local law enforcement agencies, education programs to schools, wildland fire support, community event staff support, search and rescue availability, etc.)