

Frontier Homestead State Park Museum

Frontier Homestead State Park Museum
635 North Main Street
Cedar City, UT 84721
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Park Manager: Todd Prince

ECONOMIC TOOLKIT INFO

- In 2009, 16,881 individuals visited Frontier Homestead State Park Museum. 2009 Iron County population was approximately 46,825 according to Governor's Office of Planning and Budget population estimates. So, in 2009, the county, the park, and its staff hosted a number of individuals that equates to more than a third of the county's current population. Based on numbers we've been keeping, about 60% of our visitors are from out of state, 40% being from Utah. Average attendance for lectures, workshops, guided tours, and demonstrations is approximately 40 per event. Special programs can draw as many as 400 participants (for example, our community open house as part of the Iron Mission Days celebration). During school year '08-'09 Frontier Homestead served a total of 1,584 Iron County students through its living history outreach programs. From August 2008 through August 2009 Frontier Homestead served approximately 7,000 Iron County residents through interpretive programs and exhibits. This figure is based on audience counts at special programs, and cash register reports showing discounts provided to those identifying themselves as Iron County residents.
 - Division Planners estimate the 16,881 visitors to Frontier Homestead in 2009 generated approximately \$491,000 as in local wages, earnings, rents, and tax revenues within Iron County. It is estimated that the County receives about \$27,000 in sales and business taxes from visitor spending. Because Frontier Homestead is likely one visitor destination among many, it would be inaccurate to attribute all of this spending directly to the park.
- However, it can be assumed that the park plays a key role in helping to channel visitor spending within the county's economy.
- In 2009, the Division paid Cedar City \$1,722 in Sales and Use Taxes from park operations.
 - In 2008, 4,552 off highway vehicles (OHV) and 453 snowmobiles were registered within Iron County. These yield revenues to the County (in the form of payments in lieu of taxes) of about \$125,180 for OHV registrations and \$12,458 for snowmobile registrations for a total of about \$137,638. In addition, park and Division staff play a key role in administering programs that provide for safe OHV and snowmobile experiences within the county.
 - The Division's Boating Program collects data and information on boating-related activities and opportunities in each county. In 2009, Iron County had one boat dealer, and the Division's Boating Program authorized (or listed as current) four Captain/Guide licenses and boat crew permits within the county. The Division plays a key role facilitating economic impacts to the county through the provision of boating opportunities.
 - In 2009, the park spent about \$272,000 to maintain and operate the park and to pay for necessary infrastructure.
 - Frontier Homestead State Park Museum provides a number of essential, community-oriented services and frequently partnerships with the county in providing or sharing resources. The establishment of recent partnerships with the Iron County School District (\$3000 for school outreach programs) and Cedar City (\$5000 to support the living history village development)

has assisted the Museum in carrying out its mission of public service. The Park is currently undertaking a capital campaign to support the development of a living history village.