

Edge of the Cedars State Park Museum

ECONOMIC TOOLKIT INFO

Edge of the Cedars State Park Museum
660 West 400 North
Blanding, UT 84511

Park Manager: Teri Paul

- In 2009, 11,981 individuals visited Edge of the Cedars State Park Museum.¹ 2009 San Juan County population was 15,643, according to Governor's Office of Planning and Budget population estimates.² So, in 2009, the park and its staff hosted a number of individuals that is approximately three-fourths the size of the population of San Juan County.
- According to past survey results, most Edge of the Cedars visit the museum as part of a visit to other area attractions. Only a small percentage (2.1%) indicated that a visit to the museum was their main point of destination.³ However, respondents were likely to visit Monument Valley, Natural Bridges National Monument, Hovenweep National Monument, and Mesa Verde National Park as part of their visit to the museum.⁴
- Over 75 percent of museum visitors indicated that they made travel-related purchases in the town of Blanding as part of their visit.⁵
- In 2009,⁶ Division Planners conducted research to estimate the impacts that visitor spending has on San Juan County. It was estimated that the 11,981 visitors to Edge of the Cedars in 2009 created approximately \$396,000 in local wages, earnings, rents, and tax revenues within San Juan County in 2009. While Edge of the Cedars visitors did likely create this spending, care must be taken in saying that the museum was directly responsible for these expenditures. However, there is a high likelihood that as people take the time to visit the museum, this will channel in-county travel-related purchases that would not have occurred otherwise. The survey results appear to confirm this assumption.
- The park's \$396,000 economic impact from visitor spending is equivalent to about \$25.32 per San Juan County resident on a per capita basis (\$396,000 / 15,643 county population ≈ \$25.32).
- In 2009, the city of Blanding received \$7,395 in sales and use taxes from park operations.⁷
- In 2008, 1,113 OHVs and 53 snowmobiles were registered in San Juan County, providing the county with about \$32,000 in revenues (in the form of payments in lieu of property taxes).⁸ Through its administration of statewide OHV and snowmobile programs, the Division and the park facilitate the provision of numerous area OHV and snowmobile opportunities that undoubtedly bring even more economic impact to the county.
- The Division's Boating Program collects data and information on boating-related activities and opportunities in each county. In 2009, San Juan County had 3 boat/rafting outfitters, and 4 authorized captain/guide/boat crew permittees.⁹ The division facilitates economic impacts to the county through the provision of boating opportunities.
- In 2009, the park spent about \$479,000 to maintain and operate the park and to pay for necessary infrastructure.¹⁰
- Edge of the Cedars State Park Museum provides a number of essential, community-oriented services and frequently partnerships with the county in providing or sharing resources (PROVIDE EXAMPLES – back up for local law enforcement agencies, education programs to schools, wildland fire support, community event staff support, search and rescue availability, etc).