

East Canyon State Park

ECONOMIC TOOLKIT INFO

East Canyon State Park
5535 South Highway 66
Morgan, UT 84050
801-829-6866

Park Manager: Vacant

- In 2009, 99,633 individuals visited East Canyon State Park. 2009 Morgan County population was approximately 9,947, according to Governor's Office of Planning and Budget population estimates. So, in 2009, the county, the park, and its staff hosted a number of individuals that equates to about 10 times the size of the county's current population.
- Division planners estimate the 99,633 visitors to East Canyon in 2009 could be responsible for creating approximately as much as \$1.5 million in local wages, earnings, rents, and tax revenues within Morgan County.
- In 2008, 1,594 off highway vehicles and 440 snowmobiles were registered within Morgan County. These yielded revenues (in the form of fees in-lieu of property taxes) to the county of about \$43,835 for OHV registrations and \$12,100 for snowmobile registrations for a total of \$55,935. Through its administration of statewide OHV and snowmobile programs, the Division and the park facilitate the provision of numerous area OHV and snowmobile opportunities that undoubtedly bring even more economic impact to the county.
- In 2009, the County received \$11,478 in sales and use taxes and \$2,641 in transient room taxes from park operations.
- East Canyon State Park provides opportunities for private businesses. In 2009, one private business provided boat rentals and other goods and services for park visitors. This business generated about \$72,000 in revenues at the park during 2009. It fulfills a critical niche at the park in providing visitors with needed goods and services. It also provides the county and local residents with revenue, income, and employment opportunities.
- The Division's Boating Program collects data and information on boating-related activities and opportunities in each county. In 2009, Morgan County had one major boat dealer, and two boat liveries (providing boat rentals). The park and the division play a key role facilitating economic impacts to the county through the provision of boating opportunities.
- East Canyon State Park provides a number of essential, community-oriented services and frequently partnerships with the county in providing or sharing resources (PROVIDE EXAMPLES – back up for local law enforcement agencies, education programs to schools, wildland fire support, community event staff support, search and rescue availability, etc.)