

Anasazi State Park Museum

Anasazi State Park Museum
PO Box 1429
Boulder, UT 84716

Park Manager: Mike Nelson

ECONOMIC TOOLKIT INFO

- In 2009, 24,883 individuals visited Anasazi State Park Museum.¹ This is approximately 5 times the County's estimated current population of about 5,100.²
 - Survey research suggests that most visitors live out-of-state (or out-of-country) and are visiting the park area as part of a multi-site visit to other area attractions.³ On average, average group size among survey respondents was about 3 people, who spent about \$141 per group (in 2003 dollars) within Garfield County during their visit to the area (visitors indicated that most of this spending took place in Boulder and Escalante).⁴
 - In 2009, division planners estimated that these visitors were responsible for more than \$463,000 in wages, rents, proprietors' income, tax revenues, and property income to Garfield County.⁵ Since Anasazi is not a primary destination, it would be inaccurate to attribute this spending directly to the park. However, because it is one stop among many, it is reasonable to assume that the park plays a key role in helping to channel visitor spending within the county's economy.
 - In 2008, 1,017 off highway vehicles (OHV) and 65 snowmobiles were registered within Garfield County. These yield revenues to the county (in the form of payments in lieu of taxes) of about \$27,967 for OHV registrations and \$1,788 for snowmobile registrations for a total of \$29,755.⁶ More significantly, there are many more OHV and snowmobile enthusiasts who visit Garfield County each year bringing revenues through visitor spending within the County. Utah State Parks is a strong partner with Garfield County in promoting and providing these OHV and snowmobile opportunities.
- The Division's Boating Program collects data and information on boating-related activities and opportunities in each county. In 2009, Garfield County had one boat/rafting outfitter and the Division's Boating Program authorized (or listed as current) four Captain/Guide licenses and boat crew permits within the county.⁷ The division facilitates economic impacts to the county through the provision of boating opportunities.
 - In 2009, the Division paid Garfield County \$2,083 in Resort Community Taxes and \$2,751 in Transient Room Taxes from park operations occurring within the County.
 - Anasazi State Park Museum provides a number of essential, community-oriented services and frequently partnerships with the county in providing or sharing resources (PROVIDE EXAMPLES – back up for local law enforcement agencies, education programs to schools, wildland fire support, community event staff support, search and rescue availability, etc.)

Footnotes:

¹Utah State Parks Public Use Statistics (Visitation Database), Anasazi State Park Museum, 2009.

²Governor's Office of Planning and Budget, Utah Population Estimates, Population by County, 1940 – 2009.

³Utah Division of State Parks, Anasazi State Park Visitor Survey Results, p. 3, 2003.

⁴Utah Division of State Parks, Anasazi State Park Visitor Survey Results, p. 19, 2003.

⁵Impact study conducted by planning staff in 2009. Estimated wages, earnings, rents and tax revenues (wages, proprietor's income, rents, leases, and

tax revenues) were developed using the visitor survey information referenced above. This information was entered into the IMPLAN Professional Version 2.01.1025 model. IMPLAN provides estimates of how much economic value is created directly within Garfield County. IMPLAN is widely-used software that estimates county-wide economic and employment impacts associated with land and resource management planning. Data sets used in this analysis were developed by IMPLAN and represent the county's economy as the study area.

⁶Utah Division of State Parks, Off Highway Vehicle Program, Historical Off Road Vehicle Registrations by County, 1998 – 2008.

⁷Utah State Parks, Boating Program, 2009 statistics on county boat dealers, liveries, outfitting companies, and captain/guide license and boat crew permits.